

# Entertainment & Life

16p

17p Idol Truck | Avatar Singer

18p Mingalabar| Seoul Music Discovery

19p Birdie Boys | Apinknation

20p Let's Get Home Cooking | Nice to Meet You

21p Extraordinary Women | In to the world

22p Happiness Through Travel | Romantic City

23p Challenge King | Interactive TV Show



**Idol Truck** 아이돌 트럭

60mins x 15eps | 2022 | KR | HD | Air on MBN

K-pop stars go to Busan in Korea and the Philippines to sell K-goods!

They study about the items, schedule the trip, and finally sell all kinds of goods by themselves.

Cast: Sandara PARK(2NE1), Dindin, KIM Jin-woo(WINNER), BAEKHo&JR&Aaron(NU'EST), Dayoung&Yeoreum(WJSN), BX&Hyunseok&Seunghun(CIX),



**Avatar Singer** 아바타 싱어

60mins x 15eps | 2022 | KR | HD | Air on MBN

With fantastic digital persona that will change the music survival show. Let's play right now!

Forget about live action singer!

The very first metaverse music Avatar singers in Korea who compete to survive.

Korea's top 10 singers transform into avatars and perform at their best.



**MY MUSIC TEACHER, MINGALABAR** 나의 음악쌤, 밍글라바  
60mins x 6eps | 2020 | KR | HD | Air on SBS FiL

This show features K-pop stars – Yoon Do Hyun, Sandara Park, Sandeul(B1A4), Kim Jae Hwan and Joo E(Momoland) – giving the first music lesson for children in Myanmar.



**SEOUL MUSIC DISCOVERY** 서울 X 음악여행  
60mins x 5eps | 2020 | KR | HD | Air on SBS MTV

This show is an online concert provided for the audience at home through which you can have unique fun of enjoying the performances of Korean artists of various genres as well as famous attractions in Seoul. Hosted by renowned actress Han Ye-ri, it features different artists – Song Ga-in, AKMU, and so on.



**Birdie Boys** 버디보이즈

60mins x 10eps | 2022 | KR | HD | Air on JTBC

Korean Legend Boy Groups, Super Junior (16 yrs), 2PM (15yrs), CNBLUE (13yrs), NU'EST (11yrs)

Here They Come for GOLF!  
Flying to the exotic countries, they enjoy travelling and playing golf together.

CAST: LEETeuk, SHINDong, Nichkhun, KANG Min-hyuk, BAEKHo



**APINKNATION** 에이핑크이션

60mins x 6eps | 2022 | KR | HD | Air on SBS FiL

Apink, they have been together for 10 years whenever they feel happy, sad, and they face tough times!

Now this program shows how they enjoy their lives together, let's look into their special holidays!



**LET'S GET HOME COOKING** 만만한 홈밥  
60mins x 24eps | 2020 | KR | HD | Air on COOK TV

Here comes the best recipe for "professional solo-diners"! Let's Get Home Cooking is a cooking show that follows a famous comedian Jung Jong-chul and star chefs as they compete to create the easiest and simplest home meal.



**NICE TO MEAT YOU** 인생은 고기서 고기다  
30mins x 17eps | 2021 | KR | HD | Air on COOK TV

Foreign expats are here to find the real taste of Korea! Nice to Meat You follows those food lovers living in Korea as they set off to find out delectable local specialties while traveling around the hidden gems in Korea.



**Extraordinary Women** 눈에 띄는 그녀들

60mins x 24eps | Ongoing | KR | HD | Air on OBS

Every other story about extraordinary women!

In each episode, one woman show her life with full of courage and without hesitation.

S1) 2022 | 60mins x 24eps

S2) 2022 | 60mins x 24eps

S3) 2023 | 60mins x 24eps



**In to the world** 요리조리 세계 속으로

30mins x 40eps | 2022-2023 | KR | HD | Air on Berry TV

Tae Won-jun, who is the professional traveler, visits all around the world to taste various kinds of traditional foods for each country. Now, the special journey begins!

S1) 2022 | 30' x 20eps

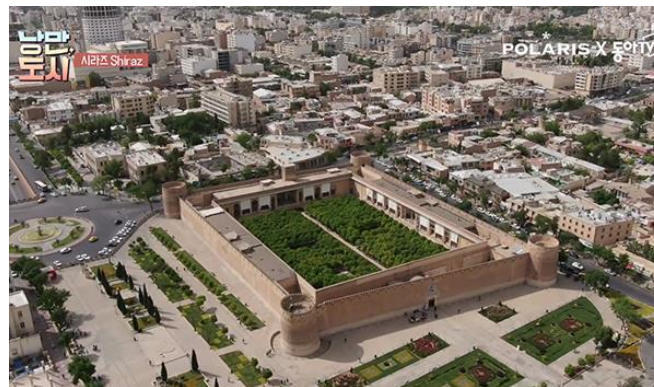
S2) 2023 | 30' x 20eps



**SO-HWAK-HANG: HAPPINESS THROUGH TRAVEL** 소확행 #스미맛생

60mins x 10eps | 2019 | KR | Air on Polaris TV

The trip of four friends looking for representative local dishes of Japan!  
It shows a new map of Japanese food trips from the taste of food to history and culture.



**ROMANTIC CITY** 낭만도시

50mins x 11eps | 2019 | KR | Air on Polaris TV

The special travel show that can make you the very best tourist! There are always hesitation before traveling to other countries. Where should I go? What should I do?  
Let's find out everything you need to know about the city that you are going to travel.  
This will make your city magically ROMANTIC.

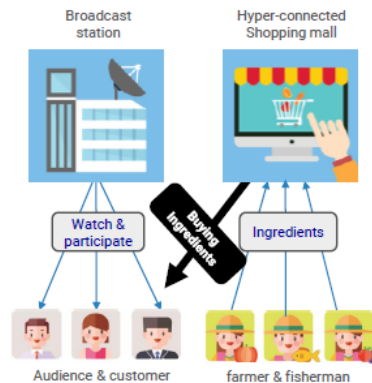
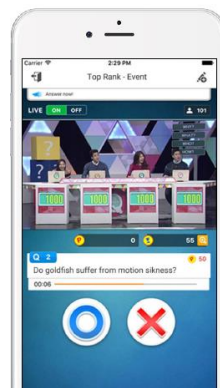


**CHALLENGE KING** 도전짱

S1) 50mins x 10eps / S2) 50mins x 10eps  
 2016, 2017 | KR(EN, CH, JP) | Air on Local MBC

A Variety of Extraordinary Stories of Ordinary People!

This program contains the stories of people who challenge in a variety of events and places such as Korean food cooking contest and experiencing the events in Korea. It consists of 10 parts and each part runs 50 minutes with 4 episodes (40 episodes in total).



**INTERACTIVE TV SHOW FORMATS AND PLATFORM SERVICE**

- # <Follow Me> Talk show based on dilemma quizzes
- # <Listen Up> Talk show for evaluating the policy by citizens
- # <Dinner for Kid> Hyper-connected commerce TV show for housewives
- # <The Rival> Team debate collective intelligence quiz show
- # <Top Rank> Interactive quiz show for finding Top Ranks

[Open Interactive Platform Service](#)

[Real-time participation of audiences with mobile devices](#)